

How to use this guide...

This toolkit is designed to help you create your own sustainable sport and event strategy. The toolkit consists of a set of Objectives organised into eight main chapters:

1. [Create a Sustainable Commitment and Strategy](#)
2. [Management](#)
3. [Site Selection and Construction](#)
4. [Venue and Office Management](#)
5. [Community and Supply Chain](#)
6. [Transportation and Accommodation](#)
7. [Catering, Food and Beverage](#)
8. [Marketing and Communication](#)
9. [Athlete and Public Engagement](#)

Each chapter contains **objectives**, **action items**, **performance indicators** (PIs), a column to put the name of the person responsible for each objective, **project status**, and additional **resources**. Underneath each objective, the relevant **standard** is also listed.

Notes:

* The PIs are provided as a way to define and measure the success or level of completion of the objectives and action items.

* All objectives, action Items and PIs are provided as recommendations and may need to be modified to fit the specific needs of the event.

Where applicable, objectives will contain examples, best practices, tools & Calculators, and interesting facts/statistics. These will

On this wiki you will also find:

- [case studies](#)
- a [glossary](#) of definitions and abbreviations
- additional [tools](#)
- a [references](#)

Getting started...

Before you get started, consider how to:

- integrate key organisational values, policies, strategies, operational management systems, goals, and targets
- integrate the interests/expectations of key stakeholders (e.g. sponsors, host city, sport governing bodies)
- use your core competencies as an organisation and how they can best contribute to sustainability

Now Decide on your application level..

Now, decide on your application level. Start with a level that is attainable while always trying to find new ways to achieve higher levels of sustainability. For example:

- create a commitment statement to convening a sustainable sport event and select at least 10 objectives to focus on, or

- integrate all relevant objectives and measure the success of these objectives, or
- fully integrate the objectives and add a reporting system validated by a third party.

Begin...

[Chapter 1- Creating a Sustainable Strategy](#)